

Press release
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AS FUNCTIONAL AS IT IS HOMELY: CRÉATION BAUMANN COMPLEMENTS THE SYSTEMS RANGE WITH NEW VERTICAL BLINDS



The Swiss textile manufacturer Création Baumann is expanding its SYSTEMS interior shading range with new functional and high-quality vertical blind and roller blind fabrics. The new products can be used in offices and private rooms and meet a wide range of requirements with both homely and technical designs. The additions to the product range extend from innovative glare and heat protection to artistic contemporary digital prints, fine laser cuts and delicate jacquard fabrics for roller blinds. The focus is on the multiple use of the high-quality and durable materials for different product groups.

The SYSTEMS novelties complement Création Baumann's textile range with a diverse assortment of interior shading options. Incidence and intensity of light can be precisely controlled with all products. Thanks to the multiple use of the textiles for the different product groups, all the hangings within a building can be precisely coordinated with each other, despite the different interior shading techniques.

Thanks to technical as well as homely textiles, a varied range of designs and excellent combinability, SYSTEMS products are suitable for the contract as well as for the residential sector and combine elegance, simplicity and functionality.

HOMELY FABRICS: DIGITAL PRINTS AND LASERCUTS

Highlights of the new vertical blinds are the digital prints FANFARE and RAYS. FANFARE depicts a continuous branch structure over several vertical blinds, which grows from the floor or hangs from the ceiling, as desired, greening the room. With RAYS, a gentle colour gradient underlines the effect of the light influence. Especially in low light conditions, the design creates an extraordinary, three-dimensional effect. In the case of the vertical blinds with laser cut, various fine patterns allow subtle incidence of light and can be arranged individually in some cases to freely create the overall impression of the pattern. Especially in private rooms, these vertical blinds make an elegant statement, complemented by roller blind fabrics as jacquard weaves. The basis of all products are high-quality and durable materials with a large selection of colours from Création Baumann.

TECHNICAL FABRICS: GLARE AND HEAT PROTECTION AND DIMMING

The technically sophisticated vertical blinds and roller blind fabrics impress with glare and heat protection and dim-out. The highly functional SCREENTECTUS vertical blind is particularly exciting; with an aluminium-metallised reverse side, it has outstanding properties in the area of glare and heat protection. The counterpart to this is SCREENTEC R for roller blinds made from the same basic material. In addition, SCRELINO also provides optimum glare and heat protection. The interplay of functional textiles, vertical and roller blind technology enables perfect climate and daylight control for sun-exposed window fronts and once again proves Création Baumann's expertise in this field. In addition, the Systems innovations tie in with the new GLARE & HEAT Collection of textiles and allow even more options in the consistency of the different product groups. The comprehensive range is completed with vertical blinds for dim-out.

NOTES FOR EDITORS

ABOUT CRÉATION BAUMANN

The forward-looking Swiss family business Création Baumann, based in Langenthal, has been one of the world's leading textile producers for more than 130 years. High-quality and sustainable materials, timeless design and the demand for high production quality determine the textile collections, which include more than 600 products and 6000 colours. The portfolio includes curtain, decorative, furniture, outdoor and functional textiles for the private and contract market. In addition, Création Baumann offers tailor-made, innovative shading systems for interiors and has the world's largest range of opaque and transparent acoustic fabrics. As product development, the design studio and production are based in Langenthal, Création Baumann controls the entire manufacturing process from the idea to the processing of the yarn to the finished fabric and demonstrates its passion for unique and innovative fabrics time and again.
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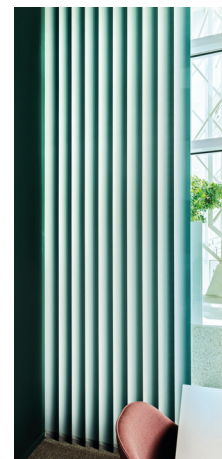
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