

ACOUSTIC STRIPES FROM CRÉATION BAUMANN PROVIDE FLEXIBLE ROOM ZONING WITH ACOUSTIC EFFICIENCY

With the innovative in-house development **ACOUSTIC STRIPES**, the Swiss textile specialist **Création Baumann** transfers the principle of the classic vertical blind to modern interior design and adds an acoustic function that allows individual and flexible zoning of work and private spaces. The minimalist design opens up particularly exciting design possibilities as a room divider in the interplay between openness and closure. As well as being used in the room, **ACOUSTIC STRIPES** can also be used at the window. With **ACOUSTIC STRIPES**, **Création Baumann** is further expanding its range of textile acoustic solutions and underlining its global leadership in this field.



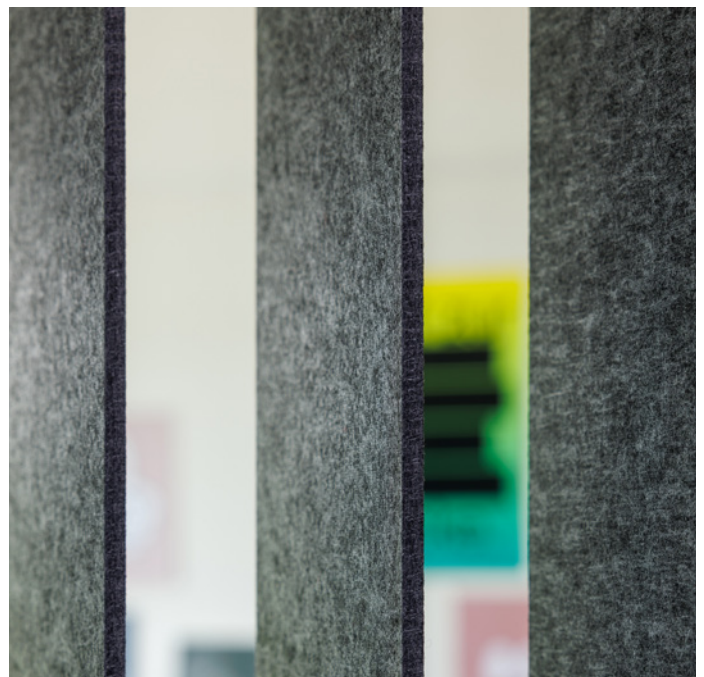
Consisting of flexible and individually adjustable slats made of sound-absorbing fibres, **ACOUSTIC STRIPES** combines possibilities for spatial and acoustic zoning, as well as visual and glare protection. By flexibly and individually adjusting and turning **ACOUSTIC STRIPES**, the partitioning of the room can be designed to be both open and closed as desired, providing a quick solution for use-based, temporary room zoning. They effortlessly create the perfect acoustic atmosphere in offices or private homes.

Depending on the application and type of setting, whether as privacy and glare protection at the window or as room zoning, the ACOUSTIC STRIPES develop a tested sound-absorbing effect of up to $\alpha_w 0.90$ according to ISO 354 and ISO 11654. This creates functional rooms for concentrated work or flexible areas for creative exchange according to need.

A clean design for maximum spatial impact

The ACOUSTIC STRIPES convince with a clean design language and express not only Création Baumann's technological competence but also the company's aesthetic understanding of design. The slats made of 7mm thick, flame-retardant polyester in a mottled look for a contemporary design. Their architectural appearance opens up a wide range of design options for open spaces and combines the multifunctional use of rooms with a high aesthetic standard. The structured surface of the slats adds a haptic component to the stringent design. The variable adjustment of the blinds from completely closed to completely open creates interesting design options that significantly improve the acoustic atmosphere of the room and can also be used as an atmospheric, design element.

The colour palette offers 10 standard colours, ranging from activating tones such as a bright red to calming shades of blue and green, suitable for both monochrome and individually colour-segmented solutions.



Short value chains and separation by type

Since the company was founded over 130 years ago, sustainability has been a decisive factor in the product development of the Swiss family business. The ACOUSTIC STRIPES deliberately avoid the use of adhesives to ensure separation by type when recycling. Instead, a clever mechanical suspension system is used to support the reduced design. Like all Création Baumann textiles, ACOUSTIC STRIPES is certified according to OEKO-TEX STANDARD 100.

The slats are manufactured in Germany from the fibre to the finished panel and made to measure in the company's own factory in Langenthal, Switzerland. In addition to short transport routes, ACOUSTIC STRIPES also meet Création Baumann's high standards for special product quality and durability.

Comprehensive acoustic competence with a wide portfolio

As the world's leading supplier of acoustic solutions for interior design, Création Baumann's portfolio includes a wide range of innovative products for the targeted control of room acoustics. These include the sound-absorbing ACOUSTIC DIVIDER VARIO system, modular acoustic panels and a large variety of opaque top absorbers and semi-transparent and transparent textiles.

The ACOUSTIC STRIPES will be presented at this year's Architect@Work in Hamburg, Stuttgart and Düsseldorf. The collection will be available from autumn 2023.

[Please note the embargo from 1 October 2023.](#)

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ABOUT CRÉATION BAUMANN

The forward-looking Swiss family business Création Baumann designs, produces and sells innovative textile solutions for interior design. These are used as creative and functional long-lasting elements of interior design and meet the requirements of functionality and design as well as the protection of people and the environment. The brand's portfolio includes acoustic solutions, furnishing textiles such as curtain and upholstery fabrics, functional textiles and systems for interior shading.

A global leader in acoustic solutions for interior design, the brand has been driven by a pioneering spirit for more than 130 years, which continues to provide textile innovations. Challenges in architecture and interior design, a deep passion for design and interior decoration as well as a high level of technological competence are central to the development of innovative textile solutions by Création Baumann. The textile collections are characterized by timeless, clear design on the one hand and strong character and decorative designs on the other. In order to do justice to the protection of people and the environment, sustainability is a central component of the Création Baumann brand. With a significant share of production processes in Langenthal, the promotion of recycling processes at all stages and the uncompromising quality standard for the longevity of the high-quality textiles, Création Baumann reduces the environmental impact of the production of its textiles to a minimum.

www.creationbaumann.com

SELECTION OF THE PICTURE MATERIALS

To receive high-resolution images, please contact Brand. Kiosk via: creation-baumann@brand-kiosk.com



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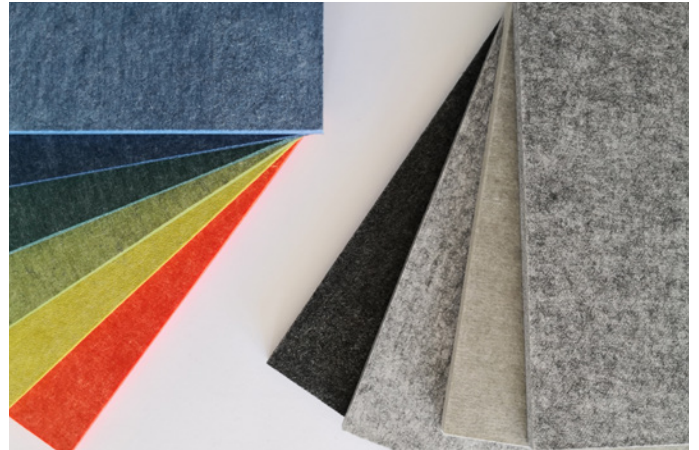
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