

ROOM ZONING MADE IN SWITZERLAND: CRÉATION BAUMANN PRESENTS NEW TEXTILE SOLUTIONS



For some time now, Création Baumann has been focusing on the growing trend towards multifunctional rooms. The Swiss textile specialist is now expanding its range of acoustically effective textiles to include high-quality plain fabrics that allow rooms to be zoned effortlessly and according to requirements. As a global market leader for textile acoustic solutions, Création Baumann is committed to sustainable production in Switzerland. The fabrics LORD and KENT are produced entirely in the company's own factory in Langenthal - from design and yarn development to weaving and dyeing.

Used as flexible architectural elements, textiles characterise the visual and auditory atmosphere of rooms. With the new textile additions, Création Baumann offers architects and interior designers effective solutions for modern office spaces.

Textile developments and fresh colours

"Above all, modern offices need to be flexible and multifunctional. Textiles as temporary room dividers are the perfect solution for changing environments quickly and easily, both visually and acoustically," explains Eliane Ernst, Product Manager of Création Baumann.

The classic LORD with its strong aesthetic and tactile character is manufactured entirely in Langenthal and impresses with a sound absorption value of around 70%, making it ideal for acoustic zoning. The dense curtain fabric gets its fine mottling and typical structure from a

combination of voluminous yarns in the warp and a textured weft yarn. Spun in light and dark nuances, these create an expressive depth of colour after over dyeing. Available in widths of 150 cm and 300 cm and with excellent care properties and a soft drape, LORD opens up exciting possibilities for zoning. The extensive colour palette is now being supplemented with additional colourways, including warm grey tones and colour nuances ranging from pistachio to cadmium yellow and marsala red.

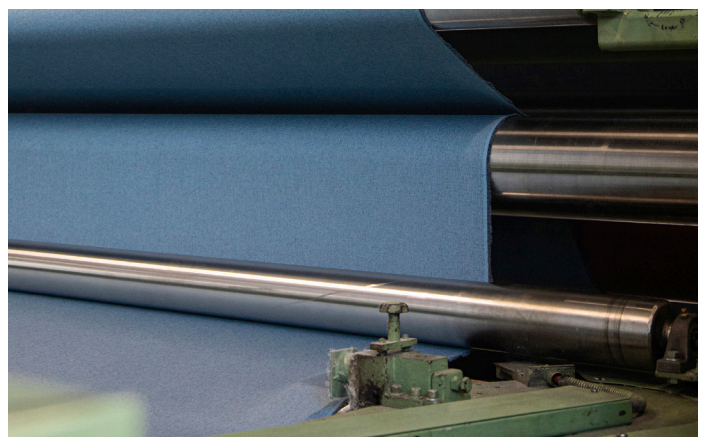
A new addition to the portfolio is the fabric KENT, which is characterised by a three-dimensional structure with a knitted look and a special volume. Mottled weft yarn and a special spinning process create the grainy texture of the colour-intensive over dyed fabric. Like LORD, KENT was developed in Switzerland and is woven and dyed in Langenthal from 100% yarns spun in Europe, thus fulfilling all requirements for sustainable product quality and timeless design. KENT is available in a width of 300 cm. The coordinated colourways of KENT and LORD open up sophisticated combination possibilities.

Design expertise made in Switzerland

Manufactured entirely in Langenthal, the acoustic fabrics LORD and KENT represent the sustainable, aesthetic and technological values of the Swiss company. As a specialist in the textile sector, Création Baumann has been integrating all stages of production here for over 130 years, from design and development to yarn development, dyeing and weaving. This comprehensive control enables the company to guarantee the highest quality and develop sustainable production processes.

"We are very proud of the fact that we still produce in our own factory in Langenthal. We are interested in the ever-changing challenges in architecture and interior design and our design teams are constantly working on textile innovations that are only possible thanks to the collaboration of all departments on site in Langenthal," emphasises Philippe Baumann, CEO of Création Baumann.

With the combination of Swiss design expertise and technological innovation, Création Baumann is once again setting new standards with its new acoustic fabrics.



WITH THE ACOUSTICS AND TEXTILE EXPERT ELIANE ERNST, PRODUCT MANAGER OF CRÉATION BAUMANN

What demands are placed on public spaces such as offices today? How can fabrics play an important architectural role here?

Offices today have to fulfil completely new requirements for flexible and multifunctional use. The office of today is no longer just a place to work, but must also create additional incentives such as identification, communication and creativity. Fabrics as flexible room dividers are the perfect solution for changing environments quickly and easily, both visually and acoustically. They offer the possibility of using hybrid environments and adapting them to current needs.

What role does the colour of textiles play in rooms?

Textiles can be used to create a cosy and warm atmosphere. They influence our well-being. We have developed the new colour additions specifically to provide interior designers with further design options. It was important for us to integrate soft and expressive nuances that create highlights, but also fit discreetly into timeless interior concepts.

How does technological expertise in textile development help to fulfil the requirements of contemporary interior design?

Technological expertise is at the heart of the Création Baumann brand. Acoustic fabrics such as LORD have a very high absorption value and can have a significant impact on room acoustics. LORD absorbs 70% of sound and, in combination with our innovative Acoustic Divider Vario, can be used to acoustically separate rooms and reduce noise.

To what extent does Création Baumann take aspects such as sustainability and environmental compatibility into account when developing new fabrics?

As a Swiss family business, environmental sustainability plays an important role for us. With all stages of development, from design to production, right on our doorstep at our factory in Langenthal, we can control sustainable processes and ensure Création Baumann's high quality standards. We are proud to produce textiles in Switzerland to this day.

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ABOUT CRÉATION BAUMANN

The forward-looking Swiss family business Création Baumann designs, produces and sells innovative textile solutions for interior design. These are used as creative and functional long-lasting elements of interior design and meet the requirements of functionality and design as well as the protection of people and the environment. The brand's portfolio includes acoustic solutions, furnishing textiles such as curtain and upholstery fabrics, functional textiles and systems for interior shading.

A global leader in acoustic solutions for interior design, the brand has been driven by a pioneering spirit for more than 130 years, which continues to provide textile innovations. Challenges in architecture and interior design, a deep passion for design and interior decoration as well as a high level of technological competence are central to the development of innovative textile solutions by Création Baumann. The textile collections are characterized by timeless, clear design on the one hand and strong character and decorative designs on the other. In order to do justice to the protection of people and the environment, sustainability is a central component of the Création Baumann brand. With a significant share of production processes in Langenthal, the promotion of recycling processes at all stages and the uncompromising quality standard for the longevity of the high-quality textiles, Création Baumann reduces the environmental impact of the production of its textiles to a minimum.

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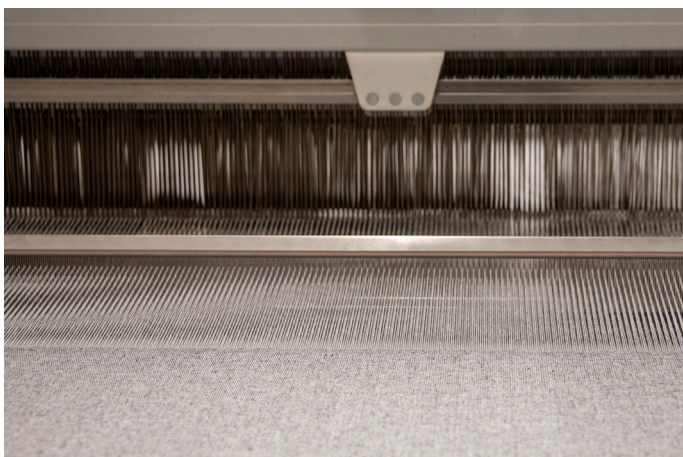
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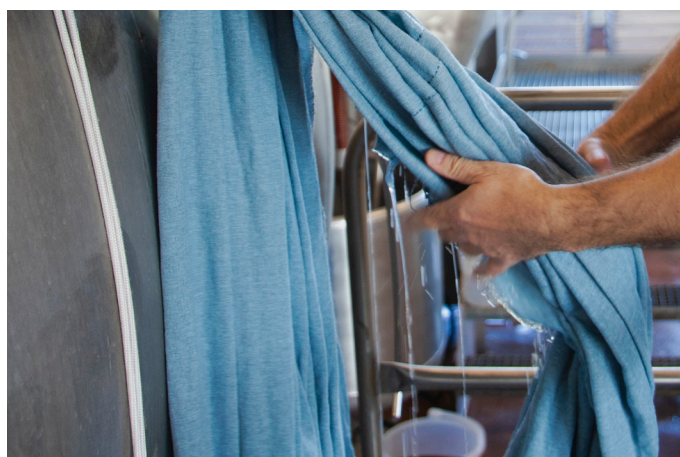
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