

Office

# UNILEVER Group Headquarters DACH «Neue Burg»

Textiles support the design and spatial effect of the diverse multi-space landscape.



## Starting Point

Unilever's DACH headquarters moved from Hafencity to the centre of Hamburg.

In a co-creative process, the employees developed the design for the new building together with the planning office.

The result is a diverse multi-space landscape with very different design impressions and a variety of activity-based working scenarios. The space is divided into different areas that offer the employees new working worlds.

[www.unilever.de/ueberuns/neueburg](http://www.unilever.de/ueberuns/neueburg)

## Solution

Room dividers made of the acoustic textile Lord were placed on all floors with a custom-made wooden frame. The fabric was processed with a pleated band, which provides for a visually appealing drape of the material. The room dividers serve as a zoning element. The fabric can be pulled open if necessary, opening up the area even more.

Deltacoustic adorns the window surfaces in the communal areas and creates a special feel-good atmosphere with its lightness.

In the meeting rooms, Gammaacoustic, which is also acoustically effective, provides semi-transparent privacy without unnecessarily shielding the room.

## Object

UNILEVER Group Headquarters DACH "Neue Burg", Hamburg, Germany

## Concept

Joppich & Rieckhoff Handelsgesellschaft für Büroeinrichtungen mbH, Hamburg | Oliver Wagner Inneneinrichtung GmbH, Hamburg | Stölken Schmidt Architekten, Hamburg | Schaub & Partner Architekten Partnerschaftsgesellschaft, Hamburg, Germany

## Photos

Karsten Knocke, Germany



# Textiles Used

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## LORD IV

**Article-Number:** 0100130

**Use:** Dense curtain fabric

**Number of colors:** 35

**Material:** 100% Flame retardant (Trevira CS)

**Fabric width:** 150 cm/59 inch/1.64 yard

**Weight:** 349 g/m<sup>2</sup>

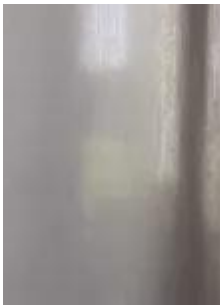
**Sound absorption:**  $\alpha_w$  0.70

**Abrasion resistance:** 60'000 Martindale

**Pilling:** 4

**Light fastness:** 5-6

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## DELTACOUSTIC

**Article-Number:** 0101125

**Use:** Transparent/semi-transparent curtain fabric

**Number of colors:** 17

**Material:** 100% Flame retardant (Trevira CS)

**Fabric width:** 300 cm/118 inch/3.28 yard

**Weight:** 125 g/m<sup>2</sup>

**Sound absorption:**  $\alpha_w$  0.60

**Light fastness:** 6-7

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## GAMMACOUSTIC

**Article-Number:** 0100885

**Use:** Transparent/semi-transparent curtain fabric

**Number of colors:** 10

**Material:** 100% Polyester flame retardant

**Fabric width:** 300 cm/118 inch/3.28 yard

**Weight:** 74 g/m<sup>2</sup>

**Sound absorption:**  $\alpha_w$  0.50

**Light fastness:** 7