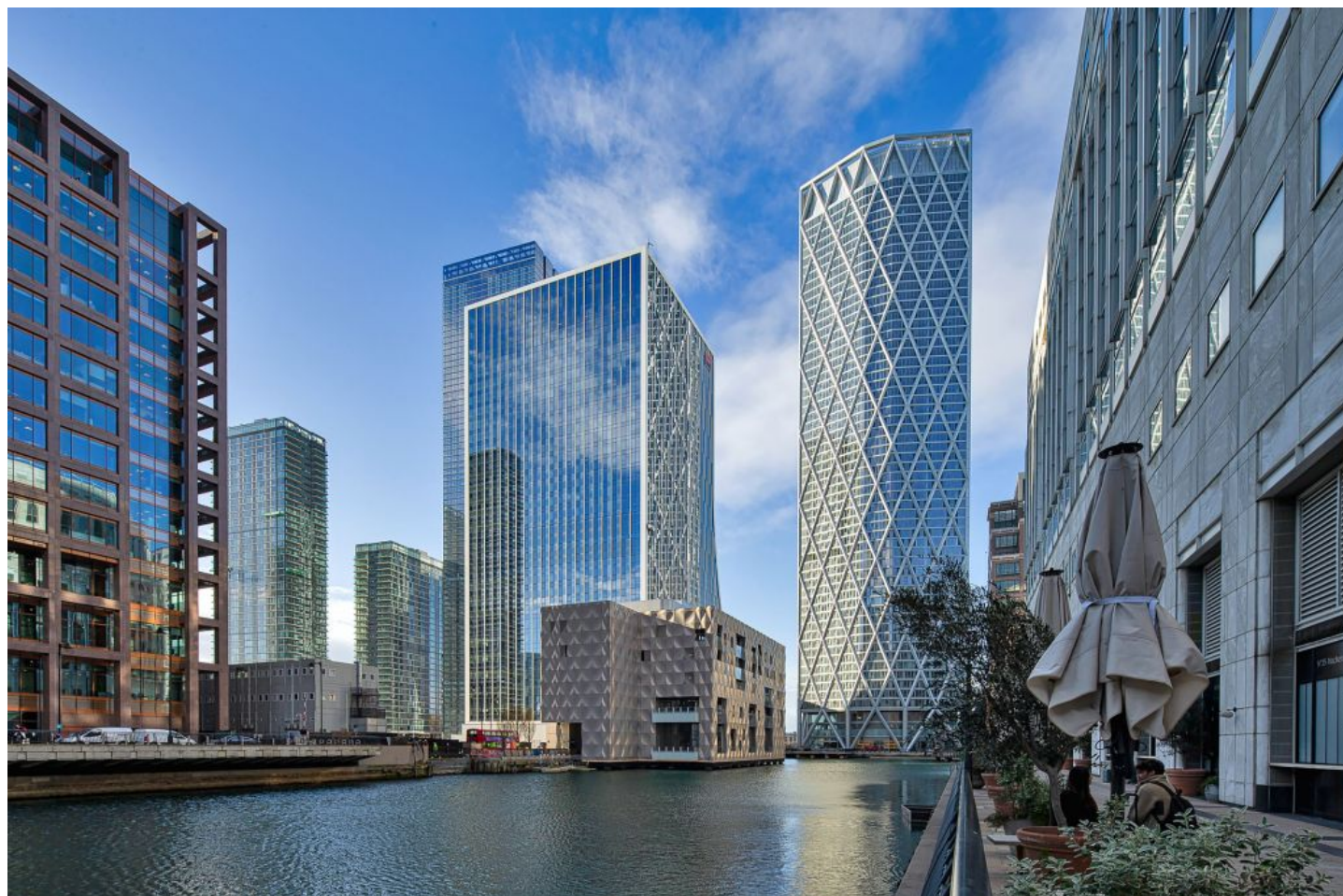


Private

# Newfoundland – London

Contemporary design meets functionality: curtain fabrics for the Newfoundland project.



## Starting Point

The architecture firm Horden Cherry Lee has designed the Newfoundland residential skyscraper with a diamond-shaped exoskeleton structure in London's Canary Wharf district. The 58-storey building with 72,248 square metres of space houses 636 flats, which are rented out by the Canary Wharf Group. As the tallest build-to-rent project in the UK, it aims to create more living space in the predominantly commercial district of Canary Wharf.

## Solution

The design is based on Vertus' vision to make the interiors bright, sophisticated and contemporary. Création Baumann developed a bespoke colour for LORD to achieve a refined and cohesive look. All windows are fitted with lightweight SINFONIA CS curtains to maximise privacy. In the living areas, LORD was used for all the dress curtains, with SALTO as the lining fabric. The semi-transparent SALTO fabric not only offers optimal privacy due to its chosen density and weight, but also has a custom colour that perfectly matches the overall concept. In addition, the installation of the curtains allows for energy savings of up to 14%.

## Object

Newfoundland, London, UK

## Concept

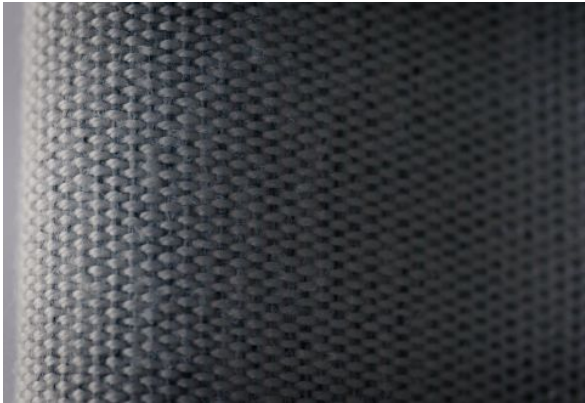
HCL Architects [hcla.co.uk](https://hcla.co.uk),  
Canary Wharf Group, Vertus

## Photos

Peter Matthews  
[petermatthewsphotographer.com](https://petermatthewsphotographer.com)

[Curtain fabrics by Création Baumann Pressrelease](#)







# Textiles Used

---



## SINFONIA CS VI WHITE

**Article-Number:** 0100301

**Use:** Transparent/semi-transparent curtain fabric

**Number of colors:** 3

**Material:** 100% Flame retardant (Trevira CS)

**Fabric width:** 300 cm/118 inch/3.28 yard

**Weight:** 74 g/m<sup>2</sup>

**Sound absorption:**  $\alpha_w$  0.10

**Light fastness:** 5-6

---



## LORD IV

**Article-Number:** 0100130

**Use:** Dense curtain fabric

**Number of colors:** 35

**Material:** 100% Flame retardant (Trevira CS)

**Fabric width:** 150 cm/59 inch/1.64 yard

**Weight:** 349 g/m<sup>2</sup>

**Sound absorption:**  $\alpha_w$  0.70

**Abrasion resistance:** 60'000 Martindale

**Pilling:** 4

**Light fastness:** 5-6

---



## SALTO

**Article-Number:** 0100440

**Use:** Transparent/semi-transparent curtain fabric

**Number of colors:** 12

**Material:** 100% Polyester flame retardant

**Fabric width:** 300 cm/118 inch/3.28 yard

**Weight:** 135 g/m<sup>2</sup>

**Sound absorption:**  $\alpha_w$  0.30

**Light fastness:** 6