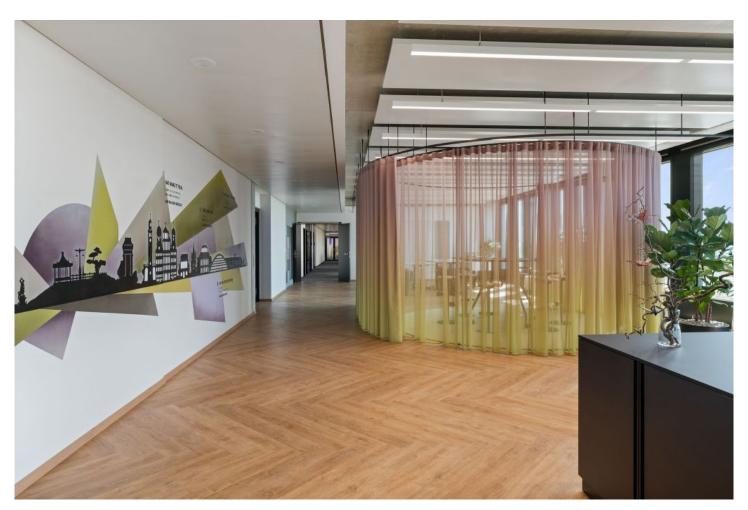


Office

# **Dentsu – Augsburg**

New Work at Dentsu: Innovative textile solutions for office design



### **Starting Point**

Dentsu is looking for an inviting New Work environment in Augsburg that will attract even the last home office supporters to the office. The new, light-flooded office space offers flexible room options and is virtually wall-free, ideal for Dentsu's requirements. The Innovation Arch, designed by Hadi Teherani, is located in the Augsburg Innovation Park – a forward-looking business park close to the university.

### Solution

The VOILE TINTO and UMBRIA TINTO curtains fit perfectly into Dentsu's design concept: VOILE TINTO impresses with its lightness and transparency, while the pink-yellow colour gradient in both qualities reflects the dynamism of the company. Both curtains serve as flexible room dividers. SONOR and UMBRIA are used behind glass walls as they are discreet and create a calm, warm atmosphere. They offer a certain degree of privacy without overlapping the colourful gradient of the films in the form of circular segments on the glass walls.

Acoustic curtains for room zoning

#### Object

Dentsu Germany GmbH, Augsburg, Germany

### Concept

Hadi Teherani Architects GmbH, Hamburg; Daniela Weber INTERIOR DESIGN, Landshut, Germany <u>dw-interiordesign.de</u> | raum+

### **Photos**

Anna Nordlys  $\underline{\text{anna-nordlys.de}}$  ; Daniela Weber











# **Textiles Used**



# **UMBRIA TINTO**

Article-Number: 0101705 Use: Dense curtain fabric Number of colors: 3

Material: 100% Flame retardant (Trevira CS) Fabric width: 300 cm/118 inch/3.28 yard

Weight: 281 g/m<sup>2</sup>

Sound absorption:  $\alpha w 0.70$ 

Pilling: 4

 $\textbf{Light fastness:} \ 5 \\$ 



# **SONOR COLOR III**

Article-Number: 0005910

**Use:** Transparent/semi-transparent curtain fabric

Number of colors: 37

Material: 100% Flame retardant (Trevira CS) Fabric width: 330 cm/130 inch/3.61 yard

Weight: 170 g/m<sup>2</sup>

Sound absorption:  $\alpha w 0.15$ 

Light fastness: 5-6



# **VOILE TINTO**

Article-Number: 0101685

**Use:** Transparent/semi-transparent curtain fabric

Number of colors: 3

**Material:** 100% Flame retardant (Trevira CS) **Fabric width:** 295 cm/116 inch/3.23 yard

Weight: 51 g/m<sup>2</sup> Light fastness: 5



# **UMBRIA IV**

Article-Number: 0004200 Use: Dense curtain fabric Number of colors: 40

**Material:** 100% Flame retardant (Trevira CS) **Fabric width:** 150 cm/59 inch/1.64 yard

Weight: 281 g/m<sup>2</sup>

Sound absorption:  $\alpha w 0.70$ 

Abrasion resistance: 50'000 Martindale

Pilling: 4

**Light fastness:** see downloads